



Express

SEPTEMBER 10, 2025

Life Insurance

[The Proof is in the Rates](#)

We offer some of the most reliable IULs in the market. Designed to deliver on the promises we make. How can you compare? Take a look at our historical performance to see for yourself.

[IUL Express - Forged to Endure](#)

Real strength isn't built in a day. It's forged over generations - with promises kept, families protected and earned trust that stands the test of time. Just like IUL Express.

Long-Term Care

[Don't Let Inflation Sink Your Clients' LTC Plans-Inflation Protection is a Life Raft Against Rising LTC Costs](#)

Having the inflation discussion with clients can be an important next step in ensuring their LTC policy works for them when they need it.

[Why Today's LTC Is About More Than Nursing Homes](#)

Long-term care isn't just about coverage; it's about independence, choice, and helping clients remain at home as they age.

Critical Illness

[The Rising Cost of Recovery: How Critical Illness Insurance Helps Bridge the Gap](#)

The cost of recovery is rising, but clients don't have to face it alone. Critical Advantage® helps bridge the gap so they can concentrate on what matters most: getting well.

[How to Start the Critical Illness Conversation Without Scaring Clients](#)

When you lead with understanding, position the product as empowerment, and highlight flexibility, clients see Critical Illness coverage not as something scary - but as a smart way to protect their lifestyle.

Annuities

Access, Flexibility, Confidence

Your clients want growth potential and access to their money when life calls for it. With Ultra Advantage FIA®, they can enjoy it all.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

For producer use only. Not for use with the general public.

© 2025 [Mutual of Omaha Insurance Company](#). All rights reserved.
3300 Mutual of Omaha Plaza Omaha, NE 68175, US

Campaign E2000